

Joe Kubesheski

Creative Director

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Education

BFA, Computer Art / 2D Animation
Savannah College of Art and Design

Software

Adobe Creative Suite
Toon Boom Harmony
Esoteric Spine
Autodesk Shotgun

Professional Summary

Award winning creative director with 20 years of experience in the animation industry specializing in 2D animation for all forms of media including broadcast, interactive and experiential projects. Thorough knowledge of all aspects of production including 2D and 3D animation pipelines, compositing, live action, and design.

Experience

Creative Director. Primal Screen Studios, Atlanta
Creative lead on broadcast and interactive projects for clients such as Adult Swim, Cartoon Network, Sesame Workshop, UbiSoft, Trioscope, Marobru, and Czarnowski

Animation Director. Primal Screen Studios, Atlanta
Directing 2D animation teams using Toon Boom Harmony, Adobe Animate and Esoteric spine to create both broadcast animation and interactive games for mobile and web for clients such as Sesame Workshop, Cartoon Network, Nickelodeon, PBS-Kids, Boomerang, Crayola, Adult Swim, AMC, TBS, GoNoodle, Bethesda, and Jim Henson Productions

Lead Animator. Primal Screen Studios, Atlanta
Traditional cell Animation, web animation, and Adobe Flash animation in commercials for clients including Cartoon Network, Nickelodeon, HBO Family, PBS-Kids, PBS and Saatchi & Saatchi NY for General Mills.

Freelance Animator. Awesome Inc, Atlanta
Cell animation for Cartoon Network

Freelance Animator. Radical Axis Studios, Atlanta
Cell animation for Cartoon Network Latin America as well as compositing and animation for Cartoon Network

Awards

Telly Award 2022
Gold Winner: Use of 2D Animation
Online Commercial
Fenyx Rising Adventure Time
for Cartoon Network and UbiSoft

Jelly, Ben & Pogo
Telly Award 2022 SILVER – children (series)

Communication Arts 2013 Award
of Excellence
Motion Graphics Series
Cartoon Network
20th Anniversary Bumpers

“El Perro y El Gato” for HBO Family
Children’s Animated Show
Parents’ Choice Award 2012